



SIAL 2010, 17 – 21 OCTOBER, PARIS

Application to join the UK Pavilion Supported by UK Trade & Investment

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Sector Hall	Size of stand or Pod	Sector Hall	Size of stand or pod
Hall 2: International Hall (multi product sector - largest UK group)		Hall 6: Meats, Poultry, Delicatessen products	
Hall 5a: Drinks (alcoholic & non-alcoholic,		Hall 6: Frozen products	
Hall 5a: grocery products		Hall 6: Seafood	
Hall 5a: Bakery, pastry & confectionery		Hall 7: IN FOOD & IPA "semi-processed foods, ingredients & outsourcing solutions	
Hall 5b: Dairy, nutrition & health village, retail world)		Hall 8: Gourmet, organic, health & supplements	

Option 1: International hall only POD stand at €2,647.95 inc 19.6% French VAT (£2521.86)
(60% due with application - €1,588.77/£1513.11) € _____
(available to first time exhibitors only and subject to a minimum of 4 applicants)

Option 2: stands of 9m² upwards at €588.45 per sqm inc 19.6% French VAT (£560.43)
(60% due with application €353.07 x _____ sqm) (£336.26) € _____

SIAL registration fee €416.68 inc 19.6% French VAT (£396.83) € _____

PS8 Management Fee £734.38 or €775.50 (including 17.5% UK VAT) € _____

TOTAL ENCLOSED	Total Euros €	and/or	Total Sterling £
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Sterling payments are calculated at £=€1.05. We understand, if paying in Sterling, that any adverse exchange rate fluctuations from the time of paying to the actual rate obtained by PS8 when paying costs on our behalf, will be invoiced separately. The balance of stand costs will be invoiced once stand has been allocated. If successful in applying for UKTI TAP funding, this will be refunded after the exhibition.

2 Please tick as appropriate: We have made a bank transfer to PS8 Ltd We enclose a cheque

3 Do you wish to apply for UK Trade & Investment financial support Yes* No
**If yes, PS8 will send forms to you on receipt of this application form and payment.*

4 Preferred stand dimensions: _____
Because of the high demand for corner locations these will only be available for stands of 15 square metres or larger

5 Products to be displayed _____

6 We may require the following services - water & waste 1kw 3kw 24 hour electricity
This is an indication only for PS8 to take into account when allocating stands. Order forms for services will follow.

7 Company _____

Address _____

Tel _____ Email _____

Web _____ Fax _____

Exhibition contact _____ Finance Contact _____

Signed _____ Date _____

DEADLINE FOR APPLICATIONS – 27 NOVEMBER 2009

**COMPLETE AND RETURN WITH YOUR REMITTANCE OR CONFIRMATION OF BANK TRANSFER TO
PS8 Ltd – 70 Puller Road, Barnet, Herts EN5 4HD Fax : 020 3318 2968**

In submitting their application, the Exhibitor agrees to be bound by the PS8 Ltd terms and conditions.

SIAL 2010, 17 – 21 OCTOBER, PARIS**Participation Conditions**

1. It shall be the responsibility of the exhibitor at any show, exhibition or display, stand or other similar event to ensure that:

All products are of UK manufacture. Anyone wishing to display goods or services which are not of UK origin must not do this prominently so as to give the impression to visitors that it is not a display by a firm involved in exporting from the UK.

- All products comply with Acts of Parliament, Orders, Regulations or Codes of Practice relating to quantity, quality, description, safety or price.
 - All products are displayed in a controlled way that ensures compliance with all regulations that may from time to time regulate food hygiene or temperature control.
 - All local requirements of the Environmental Health Department or conditions or rules of the organiser of the event are complied with.
 - Space allocated to the Exhibitor may not be assigned or sub-let to any other company or organisation without the prior written permission of PS8 Ltd.
2. **PS8 Ltd will book space with SIAL based on the total number of m² requested in each hall. Space will then be broken down into individual stands and allocated to each exhibitor. PS8 Ltd will endeavour to allocate as close to the requirement of the Exhibitor as possible but cannot be bound by such requests.**
3. Where it is not possible to confirm UK TRADE & INVESTMENT support in advance of contracting for payments, or in instances where an exhibitor may have UK TRADE & INVESTMENT support withdrawn after PS8 Ltd has contracted for payment on behalf of an exhibitor, the exhibitor will remain liable to pay for the full cost of the stand it has been allocated.
4. Exhibitors taking advantage of any initiative coordinated by PS8 Ltd undertake to indemnify PS8 Ltd and its employees in relation to any action against them arising solely due to negligence or breach of contract on the part of the exhibitor/participant.
5. PS8 Ltd reserves the right to use any credit in the Exhibitor's account, including UK Trade & Investment grants, to clear any out-standing debts for this or other events.
6. PS8 Ltd strongly recommends that the Exhibitor speaks to its company insurer and arrange suitable insurance including cancellation/abandonment of the event, all risks on property owned or hired and employers/public liability risks.
7. The Exhibitor indemnifies PS8 Ltd against the cost of any damage caused by the Exhibitor, his/her servants or agents to the premises. He further indemnifies PS8 Ltd against the cost of repairing any damage which may occur to the Exhibitors' Stand, except insofar as that damage is caused by the PS8 Ltd, his/her servants or agents.
8. Except in respect of any personal injury or death for which PS8 Ltd may be liable at law, their total liability to the Exhibitor in respect of any breach of contract and negligence, shall not in any circumstances exceed the total amount of any payment received by them from the Exhibitor.
9. No failure or delay by any party to exercise any right, power or remedy will operate as a waiver of it, nor will any partial exercise preclude any further exercise of the same, or of some other right, power or remedy.
10. Payments must be made according to the payment terms above. 60% is payable on application. The balance is due within 30 days of the Exhibitor's stand being allocated. The Exhibitor is liable for the full cost of participation upon receipt of the completed PS8 Ltd application form to exhibit.
11. **Force Majeure** – Neither party shall be liable for any failure or delay in performance of this contract which is caused by circumstances beyond the reasonable control of the parties (a "force majeure" event). Where a force majeure event occurs, the obligations of both parties shall be suspended for so long as the force majeure event continues; however, the Exhibitor shall continue to observe the provisions of the Rules and Regulations so far as possible where the Exhibition has already commenced. PS8 Ltd shall not reimburse to the Exhibitor any payments made if a force majeure event occurs.
12. **Termination for Breach** - Without prejudice to any other right or remedy it may have, PS8 Ltd terminate this Contract at any time by notice to the Exhibitor if the Exhibitor:

Fails to make payment in accordance with clause 6, and the failure to make payment is not remedied within 7 days of the Exhibitor receiving notice requiring payment; or Is in breach of the terms of this Contract (including the Rules and Regulations) and the breach is incapable of remedy within a reasonable time or, in the case of a breach capable of remedy within a reasonable time, the breach is not remedied within a reasonable time of the PS8 Ltd giving the Exhibitor notice specifying the breach and requiring it to be remedied.

The parties acknowledge that what constitutes a reasonable time will depend on the facts including the effect that the breach has upon the PS8 Ltd and upon other Exhibitors; it may, depending on the circumstances, be reasonable for the PS8 Ltd to require the immediate remedy of the breach.

In submitting their application, the Exhibitor agrees to be bound by these terms and conditions.